



RICK SNYDER
GOVERNOR

STATE OF MICHIGAN
DEPARTMENT OF HEALTH AND HUMAN SERVICES
LANSING

NICK LYON
DIRECTOR

2015-2016 Flu Challenge Social Media

Official Flu Challenge Hashtags and Accounts:

#mifluchallenge

#mifluselfie

<https://www.facebook.com/michiganhhs>

<https://twitter.com/MichiganHHS>

Facebook:

- Healthy young adults CAN and DO get the flu each year! Get a flu vaccine today to stay healthy and help your school win Michigan's #mifluchallenge! Don't forget to fill out the survey at www.surveymonkey.com/r/CFC1516 when you do.
- Michigan colleges and universities are competing to beat the flu. Don't let your campus lose to the flu! Get a flu vaccine today and when you do, make sure to snap a #mifluselfie!
- Did you get your flu vaccine yet? Show us your #mifluselfie and let's show **@RIVAL SCHOOL** how protecting our campus is done! #mifluchallenge
- **@SCHOOLNAME** is participating in MDHHS' second annual #mifluchallenge! Did you get your flu vaccine yet? [Tell us when you do](#) and let's beat **@RIVAL SCHOOL**!
- **SCHOOL PRESIDENT'S NAME** got their flu vaccine today! Now it's your turn, students. Are you up for the #mifluchallenge? Get your flu vaccine, post a #mifluselfie, and take the survey at www.surveymonkey.com/r/CFC1516 to help us beat our instate rivals! **(post picture)**

Twitter:

- Will your Michigan college win the #mifluchallenge? Let us know when you got your flu vaccine at [https://www.surveymonkey.com/r/CFC1516](http://www.surveymonkey.com/r/CFC1516)!
- We're joining with MDHHS for the second annual #mifluchallenge. #MI college students, let's do this! Get your flu vaccine today!
- **@SCHOOLNAME** is participating in MDHHS' second annual #mifluchallenge! Did you get your flu vaccine yet? Tell us when and beat your rivals!
- Let's show **@RIVAL SCHOOL** how we protect our fellow **SCHOOL MASCOTS**. Get your flu vaccine today!
- Hey, **@RIVAL SCHOOL**! Check out our #mifluselfie! #mifluchallenge **(post picture)**